

Blackpool Council Licensing Service				
Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate				
Responsible Authority				
Name of Responsible Authority	Blackpool Council, Public Health			
Name of Officer <i>(please print)</i>	Dr.Arif.Rajpura			
Signature of Officer				
Contact telephone number	01253 476363			
Date representation made	27	06	2016	
Do you consider mediation to be appropriate				NO
Premises Details				
Premises Name	Bolton News			
Address	90-02 Bolton Street			
	Blackpool			
Post Code	FY1 6AA			
Reasons for making representations				

The Public Health Department, Blackpool Council, write in reference to the new Premises Licence application for Bolton News, Blackpool.

The applicant brings this application in full knowledge that this store is located within Bloomfield ward which has been subject to the Cumulative Impact Policy (CIP) since 2009.

Issues in Bloomfield ward

This premise is in an area which already has a high number of off-license premises, in an area of high deprivation, high levels of street drinking and alcohol dependency.

- In total Bloomfield ward has approx. 23 other premises where off sale alcohol can be purchased and there are also a total of approx.337 establishments where alcohol can be consumed on the premises within the ward.
- Every year in Bloomfield there are approximately 400 hospital admissions for alcohol attributable harm. This is an admission ratio of 224, significantly higher than for Blackpool as a whole (137) and the England average (100). The ratio of hospital admissions for alcohol related harm between England and Bloomfield is 1 : 2.2.
- The premise is also in an area which has a 'calls to police rate' of 1378.2 per thousand as compared to the Blackpool average of 573.8 per thousand and a Lancashire average of 366.1 per thousand, many of which are aggravated by either the perpetrator or victim being drunk (Safer Lancashire Statistics, 2015-2016).

Public Health would ask the Licensing Committee to consider the potential risks associated with the increase in the availability of alcohol within this Saturation Area in their deliberations as to whether to grant this application.

For New / Variation Applications only.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.

N/A